

Let's make fall fun in Albert Lea!

The City of Albert Lea hosts a variety of events throughout the year, bringing people together to foster a sense of community with fun and exciting activities. Help the city reach more youth, families and senior citizens by sponsoring an event.

Your sponsorship will help enhance our community's well-being while offering a chance to reach more customers in Albert Lea and the surrounding area.

Albert Lea is working to increase access for all residents, especially those with income and transportation challenges.

Please review the information in this flyer and then contact the Recreation Department to visit more about sponsorships:

Dani Bakken, Recreation Coordinator
dbakken@ci.albertlea.mn.us
507-377-4368

Special Skates

City Arena
701 Lake Chapeau Drive

Halloween Skate: Oct. 29

Turkey Trot on Ice: Nov. 19

Ugly Sweater Skate: Dec. 17

New Year's Rock on Ice: Dec. 29

Sponsorship:

\$300 per event

Sponsor benefits:

- Booth space at event
- Business logo and name on marketing materials and social media promotions

Scholarship program

The City of Albert Lea is developing a scholarship fund for families who need assistance to take part in youth programming. This program would cover a portion of the participation fee.

Sponsorship: **Various levels**

Sponsor benefits: Thank you post on social media accounts

Sponsorship Form

Company name: _____

Company contact information: _____

How you would like your company information to appear on marketing materials: _____

My organization would like to sponsor the following events:

___ Halloween Skate: Oct. 29

___ Turkey Trot on Ice: Nov. 19

___ Ugly Sweater Skate: Dec. 17

___ New Year's Rock on Ice: Dec. 29

___ General Scholarship Fund