

**CITY OF ALBERT LEA
HERITAGE PRESERVATION COMMISSION**

*4/12/2016, 5:30 a.m.
City Council Chambers*

AGENDA

- A. CALL TO ORDER AND APPROVAL OF THE AGENDA
- B. APPROVAL OF MINUTES
HPC Minutes from March 8th, 2016
- C. PUBLIC HEARINGS
 - 114 South Broadway Avenue, Bike Shop Sign
 - 143 West Clark Home Federal Bank Sign
 - 242 South Broadway Storefront alteration
- D. NEW BUSINESS
- E. OLD BUSINESS
 - Discussion on the digital marquee sign – Marion Ross Performing Arts Center
 - Historic Markers/Plaques
- F. COMMISSIONER COMMUNICATIONS
- G. STAFF COMMUNICATIONS
- H. ADJOURNMENT

**MINUTES of March 8, 2016
Heritage Preservation Commission
City of Albert Lea**

Call to order 5:36 p.m. by Vice Chair Brad Kirchner

MEMBERS PRESENT

Brad Kirchner (Vice Chair)
Tom Larson
Lester Anderson
Larry Fisher
Tami Staker
Larry Baker (Ex-Officio)

MEMBERS ABSENT

Robert Hoffman (Chair)

STAFF PRESENT:

Molly Patterson-Lundgren, City Planner
Jennifer Nelson, Office Assistant

OTHERS PRESENT:

APPROVAL OF AGENDA AND MINUTES:

A motion was made by Larry Fisher to approve the agenda and seconded by Tami Staker. The agenda was approved unanimously on a voice vote.

A motion was made by Lester Anderson to approve the minutes from February 6, 2016 and seconded by Tom Larson. The minutes were approved unanimously on a voice vote.

PUBLIC HEARINGS: None

NEW BUSINESS:

Discussion on Ordinance vs. Design Guidelines

Molly Patterson Lundgren explained you have to follow City Code but the design guidelines have more discretion. Following the design standards will help guide the Heritage Preservation Commission through the design review process. Code trumps design guidelines.

Dave Klatt had called in to request the HPC look into offering historic markers for eligible buildings downtown. The HPC will keep this item on the agenda and will research guidelines for design and recommended location to hang the marker. The markers would need to follow the local sign ordinance. The HPC will also discuss what information would be noted on the markers such as; year built, building name, original architectural style and brief description.

OLD BUSINESS:

100 Broadway Ave North, Alliance Benefit Group, awnings proposal for the color and design.

ABG is proposing five 15' awnings for the west side of the building, one of which will include the address above the front door. Two 14'4" awnings on the south side of the building and 21 48" awnings covering the 2nd floor windows. The awnings will be "tauque" blue in color. The City Engineer has recommend that the valance of the fixed awnings after hung should be a minimum of 9' off the ground as to allow for equipment for snow removal off the sidewalks. The valances will project less than 48" as the windows are inset somewhat. The City of Albert Lea Engineering Dept. measured six other existing store fronts awnings which ranged in clearance from 8.6'-9.1' .

This building is located in the DCD zoning district. Requirements indicate that only one awning, canopy, or projecting sign is permitted for each site. An awning sign shall have only one face. The sign must be placed on the valance and shall not exceed 12 in. in height. All signs must be installed in accordance with the International Building Code and obtain a "certificate of appropriateness" from the historic preservation commission prior to submittal for a sign permit, if located in the National Commercial Historic District.

The awning above the door will include signage, Brad Kirchner stated ABG may put the address on the awning above the door. This will be something plain and simple looking. All other awnings would be plain; they would contain not signage.

A motion was made by Larry Fisher to approve the proposed awnings for 100 Broadway Ave N (ABG Building). The motion was seconded by Tami Staker. Motion approved on a 5-0 voice vote.

Molly Patterson-Lundgren gave an update on the 2017 State Historical Preservation Department Conference and CLG grant application.

Molly Patterson-Lundgren gave an update on the Small Cities Grant and the historic review requirements and processes if we receive the grant.

Jennifer Nelson discussed planning some training to provide building code and information regarding the design review processes for buildings located in the historic district to property owners, business owners and contractors. City staff would also like to provide training specific to the HPC

COMMISSIONER COMMUNICATIONS:

Brad Kirchner stated Scott Thompson owner of the Morlea Dairy Building located at 130 N Broadway Ave is looking at doing some work in the near future and may be interested in the Broadway Ridge Renewal Grant. Scott Thompson is concerned about what is underneath the awning/canopy and if the transoms are gone. Only way to find out is to take off it off and see what is underneath. Thompson will have to prioritize projects and salvage what is left.

2017 State Conference discussion;

Larry Baker advised the history of the American Gas and "Dress Island" may be an interesting topic for the conference.

Bev Jackson would be great with storytelling and the speaking of important events that shaped the history of Albert Lea.

Diamond Joes may want to help out with the cost of bussing if they would be able to advertise.

Tami Staker advised to keep Experience Albert Lea in the loop and they may be able to assist also.

STAFF COMMUNICATIONS/ITEMS OF DISCUSSION:

Election of officers:

Larry Fisher made a motion to appoint Brad Kirchner as Chair and Lester Anderson seconded the motion. The motion was approved on 4-0 a voice vote. (Brad Kirchner abstained)

Tami Staker made a motion to appoint Tom Larson as Vice Chair and Brad Kirchner seconded the motion. The motion was approved unanimously on a voice vote.

ADJOURNMENT

A motion was made by Tami Staker and seconded by Lester Anderson to adjourn the meeting at 7:44p.m.

Respectfully submitted,

Molly Patterson-Lundgren, City Planner

Approved:

Heritage Preservation Vice Chair
Brad Kirchner

Memorandum

To: *Heritage Preservation Commission
Chad Adams, City Manager*

From: *Molly Patterson-Lundgren, Planner
WSB & Associates, Inc.*

Date: *April 6, 2016*

Re: *Request for certification of appropriateness for Signage at 114 South Broadway*

Background & Proposal

Daniel Lestrud is requesting a certification of appropriateness for a new sign to be placed at 114 South Broadway the previous location of Tone Music. Mr. Lestrud plans to open a bicycle shop in the location. The new painted wood sign would be placed in the location above the storefront windows where the Tone Music sign was previously located.



Analysis

Signage requirements from Article IV of the Zoning Code provide that “wall signs” are a permitted use in the B-3 Downtown Zoning District. Wall signs are defined as a sign attached flat against or represented on the wall or face of a building. Wall signs shall not project more than 18 inches from the wall or face of the building. The maximum aggregate wall sign area, including projecting signs, for each building face shall not exceed 20 percent of the building face on which the signs are installed. The proposed sign would clearly fit within that amount.

The Architectural Guidelines for Preservation of the Albert Lea Historic Commercial District utilize different terminology than then the Zoning Code. “Storefront” signs, which are permitted, are described as those which are located in the horizontal band dividing the windows from the façade of the building. The only type of wall signs mentioned in the guidelines are painted wall signs and it indicates that “new wall signs on historic buildings are prohibited”.

The Secretary of Interior Standards do not specifically address new signs as a design feature on their own. As a new future on the building, the same guidance pertaining to the rehabilitation of the site apply in that they should be compatible with the historic materials, features, size, scale and proportion, and massing of the building to protect the integrity of the property and its environment. The proposed painted sign is consistent with the style of signs present in the era of significance for the historic district.

Staff Recommendation:

Staff recommends approval of the proposed signage based on the fact that the proposed sign design is consistent with the era of the building and the period of significance of the historic district and therefore it is consistent with both the Secretary of Interior Standards and the locally adopted Design Guidelines for the downtown historic district.

Requested Motion:

Whereas the proposed signage indicated in the application dated March 1st 2016 for South Broadway meets local adopted design guidelines and Secretary of Interior Standards and does not adversely affect the historic nature of the site or downtown historic district, The Heritage Preservation Commission approves the Certificate of Appropriateness for the proposed painted wood sign.

Heritage Preservation Property Alteration Permit Application for Certification of Appropriateness

Completion of this application is required if a property is located in a local historic district or is designated as a local landmark.

Depending upon the magnitude of proposed work, your request will require approval from the Historic Preservation Commission (HPC).

1. PROJECT ADDRESS

Property Location 114 S. Broadway Ave.

2. APPLICANT INFORMATION

Applicant is Property Owner Contractor Architect Other Renter

Applicant Name Daniel Lestrud

Address 109 E. 4th St # City, State, Zip Albert Lea

Telephone Number 507-402-2176 Fax Number _____

E-mail Address d.lestrud@g.com

3. PROPERTY OWNER INFORMATION (if different from applicant)

Property Owner Name Jerry Besser

Address 622 S. Cedar Ave. City, State, Zip Owatonna, Mn 55060

Telephone Number 507-456-6562 Fax Number 507-455-4009

E-mail Address tonemusic1990@gmail.com

4. PROJECT DESCRIPTION

Type of property Single business Multiple businesses

Type of changes proposed New construction Renovation

General Renovations/Changes Proposed

Please describe, briefly, the types of renovation or changes being proposed. (Additional details may be provided in attachments to this application form or in the required documentation).

New business sign

Renovations/Changes in Signage

Work proposed New signage
 Restoration of existing signage
 Replication of historic signage

Number of signs proposed 1

Type(s) of signage proposed Historic building identification signs
 Storefront signs
 Window signs
 Awnings
 Projecting signs
 Marquee signs
 Restoration of historic wall signs
 Banners

5. SIGNATURES

I HEREBY CERTIFY that I have read, examined, and understand this application and that the information submitted herein and attached hereto is true and accurate and correctly states my intentions. I also understand this application will not be accepted and reviewed until all required supporting documentation has been supplied.

Daniel Lestrud
Applicant Signature

3-01-2016
Date

Donald Benson
Property Owner Signature

5/18/16
Date

Submit this application and required supplementary information to:

City of Albert Lea
221 E. Clark Street
Albert Lea, MN 56007

Contact the Albert Lea Community Development Office at (507) 377-4315 if you have questions regarding this application.

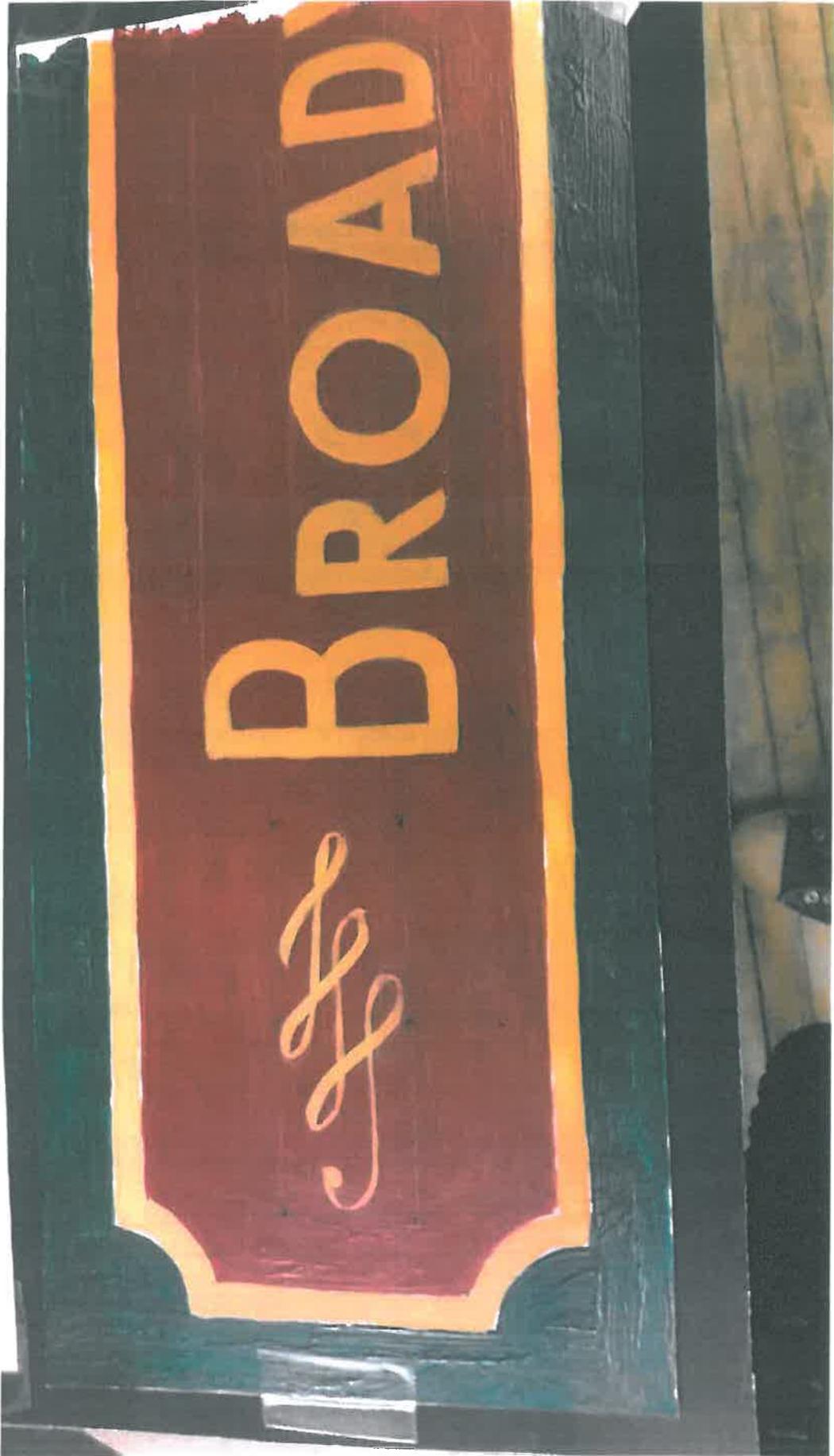
this # does not work, goes to the county.

6. FOR OFFICE USE ONLY

Date received _____

- Approved
- Approved with conditions
- More information required
- Denied

Comments



BROAD



BROADWAY BIKE CO. INC.

Memorandum

To: *Heritage Preservation Commission
Chad Adams, City Manager*

From: *Molly Patterson-Lundgren, Planner
WSB & Associates, Inc.*

Date: *March 25th 2016*

Re: *Request for certification of appropriateness for Signage at 143 West Clark*

Background & Proposal

In February, the HPC approved a Certificate of Appropriateness for requested modifications to the Home Federal Bank building located on the corner of Clark and Washington. Approved modifications include changing the coloring of the metal framing around the windows and of the metal awning/panels. That work is now underway.

A request for new signage has now been submitted which requires another Certificate of Appropriateness. The proposed signage is “channel letters” applied directly to the building façade on the ^{North} side of the building facing Clark and a second location applied to the permanent awning of the ~~north~~ ^{South} side facing the parking lot.



The building exhibits the mid-century modern design of the era in which it was constructed, ca. 1955/65

Analysis

Signage requirements from Article IV of the Zoning Code provide that “wall signs” are a permitted use in the B-3 Downtown Zoning District. Wall signs are defined as a sign attached flat against or represented on the wall or face of a building. Wall signs shall not project more than 18 inches from the wall or face of the building. The proposed channel letters are 5” deep and therefore meet the definition of a wall sign. The maximum aggregate wall sign area, including projecting signs, for each building face shall not exceed 20 percent of the building face on which the signs are installed. The following illustration shows that the proposed signage on the south side of the building is just under the 20% allowed. The north side sign is well under the 20% allowed.



The proposed signage covers less than the 20% of the building façade as required (South elevation)

The Architectural Guidelines for Preservation of the Albert Lea Historic Commercial District utilize different terminology than then the Zoning Code. “Storefront” signs, which are permitted, are described as those which are located in the horizontal band dividing the windows from the façade of the building. The only type of wall signs mentioned in the guidelines are painted wall signs and it indicates that “new wall signs on historic buildings are prohibited”.

The Secretary of Interior Standards do not specifically address new signs as a design feature on their own. As a new future on the building, the same guidance pertaining to the rehabilitation of the site apply in that they should be compatible with the historic materials, features, size, scale and proportion, and massing of the building to protect the integrity of the property and its environment.

As was discussed at the meeting in February during the review of the proposed modifications to the building, this is a mid-century modern building which exhibits designs typical of that era. The Secretary of Interior Standards indicates that “The historic character of a property shall be retained and preserved.” And “Each property shall be recognized as a physical record of its time, place...” Plastic signs were widely used in the years after World War II and the individual channeled letters applied directly to a building were present in Albert Lea during the era of construction of this building.¹

¹ 1964 YouTube Video – Stevenson Clothing Store

Staff Recommendation:

Staff recommends approval of the proposed signage based on the fact that the proposed Channel Letters are consistent with the era of the buildings mid-century modern style of architecture and this type of signage was present in Downtown Albert Lea in the mid 1960's and therefore the it is consistent with both the Secretary of Interior Standards and the locally adopted Design Guidelines for the downtown historic district.

Requested Motion:

Whereas the proposed signage indicated in the application dated March 8th for Home Federal Bank at 143 W Clark Street meets local adopted design guidelines and Secretary of Interior Standards and does not adversely affect the historic nature of the site or downtown historic district, The Heritage Preservation Commission approves the Certificate of Appropriateness for the proposed canned letter wall signs one on the south side of the building and one on the north side of the building as shown in the application.



Date: 03.08.2016

To: Laurie Keith

Fax cover sheet

4 sheets including this cover sheet

Sign Permit application has been sent to the City of Albert Lea as well as the mock photos of the channel letters.

**Daryl Kubicek
Midwest LED Sign Co.
3780 22nd Ave SW
Owatonna MN 55060**

Thanks again for the opportunity,

LR Price

**507-213-1990
info@midwestledsigns.com**



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
3/8/2018

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER TPS Insurance Agency 285 SE 18th St. Owatonna, MN 55060	CONTACT NAME: PHONE: (507) 451-3634 FAX: (507) 451-8874 E-MAIL: info@tpsinsurance.com
	INSURER(S) AFFORDING COVERAGE INSURER A: Owners Insurance Company NAIC #: 32700 INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:

INSURED
Midwest LED Sign Company
Daryl Kubloek
1126 South Oak Avenue
Owatonna, MN 55060

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSD WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:		0890339415	05/28/2015	06/28/2016	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Per occurrence) \$ 80,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 1,000,000 PRODUCTS - COMP/OP AGG \$ 1,000,000
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS					COMBINED SINGLE LIMIT (Per accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE QED RETENTION \$					EACH OCCURRENCE \$ AGGREGATE \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in MN) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A			PER STATUTE OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER Home Federal 143 West Clark St. Albert Lea, MN 56007	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE <i>Thomas A. Effertz</i>



Fire & Inspection Department

221 East Clark Street

Albert Lea, Minnesota 56007-2496

507-377-4340

Building Permit Application



Site Address 143 W. CLARK ST. ALBERT LEA		Date 3-8-16	
Tenant/Building name HOME FEDERAL		Suite/Unit #	
Applicant <input type="checkbox"/> Architect <input checked="" type="checkbox"/> Contractor <input type="checkbox"/> Owner		Condominium #	
Property Owner			
Name HOME FEDERAL		Phone 507-280-3419	
Address 143 W. CLARK ST.		City ALBERT LEA	State MN
		Zip 56007	
Contractor			
Name MIDWEST LED SIGN CO		Phone 507-213-1990	
Address 3780 22ND AVE S.W.		City OKATOONNA	State MN
		Zip 55060	
Contact person DARYL KUBICEK		License#	
Architect/Engineer			
Name		Registration#	
Address		City	State
		Zip	
Contact person		Phone	

Class of work

Check only one

<input type="checkbox"/> New CHANNEL LETTERS ^{INSTALL}	<input type="checkbox"/> Addition
<input checked="" type="checkbox"/> Alteration/Remodel	<input type="checkbox"/> Maintenance/Repair/Replace

Type of structure

Check only one

<input type="checkbox"/> Single family residential	<input type="checkbox"/> Recreational, amusement
<input type="checkbox"/> Single family attached to single family	<input type="checkbox"/> Residential garage
<input type="checkbox"/> Industrial buildings	<input type="checkbox"/> Two family residential
<input type="checkbox"/> Public works & utilities buildings	<input type="checkbox"/> Three-four family residential
<input type="checkbox"/> Public schools	<input type="checkbox"/> Multiple family residential
<input type="checkbox"/> Private school	<input type="checkbox"/> Offices, banks, professional
<input type="checkbox"/> Churches/religious buildings	<input type="checkbox"/> Stores/restaurants/warehouse
<input type="checkbox"/> Hotels/motels	<input checked="" type="checkbox"/> Other non-residential BANK
<input type="checkbox"/> Fences/signs/antennas	<input type="checkbox"/> Service station/repair garage
<input type="checkbox"/> Other	

Equal Opportunity Employer

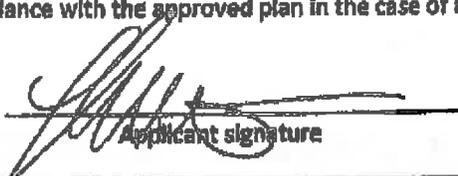
Project details

Project title SIGNAGE
Estimated start date AS SOON AS APPROVED Total valuation \$ #17,645.88
Description of work INSTALL CHANNEL LETTERS - REMOVE OLD DISPLAY

Please read and sign

I hereby apply for a building permit and I acknowledge that the information above is complete and accurate; that the work will be done in conformance with the ordinances and codes of the City of Albert Lea and the Minnesota State Building Code; that I understand this is not a permit but only an application for a permit and work is not to start without a permit; that the work will be in accordance with the approved plan in the case of all work which requires review and approval of plans.

MIDWEST LED SIGN CO
DARYL KOBICEK
Applicant printed name


Applicant signature

3-8-16
Date

Do not write below this line for office use only

Fee Information		Other Fees	
Plan Review Fee	\$ _____	Sewer Development Fee	\$ _____
State Surcharge	\$ _____	Water Development Fee	\$ _____
Permit Fee	\$ _____		
Additional Fee	\$ _____		
Waived Fee	\$ _____		
Permit approved by	_____	Date	_____



Home Federal - Sign Proposal
143 Clark St W
Midwest LED Sign Co
3780 22nd Ave SW
Owatonna MN 55060
507-213-1990 (C)

info@midwestledsigns.com

Memorandum

To: *Heritage Preservation Commission
Chad Adams, City Manager*

From: *Molly Patterson-Lundgren, Planner
WSB & Associates, Inc.*

Date: *April 6th 2016*

Re: *Request for certification of appropriateness for 242 South Broadway*

Background & Proposal

Ed and Kari Mason, owners of 242 South Broadway are proposing to replace the first floor storefront of this currently vacant building. Second story arched windows and transom windows, replaced in the past, would remain. The silver aluminum framed deeply recessed display windows and door components would be removed along with the existing wooden bulkhead (the area under the storefront windows) (see 1 on attached A2.0). This would be replaced with a storefront closer to the front plane of the building comprised of bronze anodized aluminum as illustrated on the attached diagram (image 2, A2.0). The two side display windows would be located on the front façade plane of the building, but the center double door would be set back approximately 4-feet, still closer than it is currently is (image 3, A2.0).

242 South Broadway
March 23, 2016



Analysis

In review of this application, the commission shall be guided by the secretary of the interior's standards for rehabilitation, as well as the locally adopted Architectural Guidelines adopted by the commission for the historic district (the guidelines). In all cases, the commission shall give consideration to the amount and quality of original material and design remaining in the building when applying criteria. Consideration shall also be given to clear cases of economic hardship or to deprivation of reasonable use of the owner's property. Pages 9-11 of the Historic District Guidelines provide standards for the features proposed on the storefront.

The locally adopted guidelines suggest maintaining a recessed entryway and utilizing wood storefront components or colored aluminum. The proposed symmetrical window and door pattern is consistent with the original historic architectural style of this building and most buildings of the era of significance of the historic district. The proposed storefront renovations reflect the window/door/storefront rhythm typical of the era of significance for the historic district (1874-1928).

Both the local guidelines and the Secretary of Interior Standards also point out the need to consider later additions or modifications to a building which may have become historically significant after the original era of construction. The current storefront comprised of the silver aluminum and deep recess into the building is characteristic of the modern era of architecture starting after World War II and lasting into the 1960's. It is indicative of an attempt to "refresh" the old storefronts at a time when downtown was still the primary (or only) shopping center in most cities. This particular storefront is not an exceptional example of the style. However, since the issue of addressing historic resources in the downtown after the districts era of significance has come up a few times recently, this may be a good discussion to have.

Staff Recommendation:

Staff recommends that the request for certification of appropriateness be approved for the storefront rehabilitation of 242 South Broadway. While there is some historic value to the existing storefront from the mid-century modern era, this particular storefront is not particularly exceptional of that area or style. The amount and quality of the material and design remaining is minimal. While wooden framing is preferred for storefront renovations, the use of colored anodized aluminum has been approved for many similar projects downtown and is appropriate for those situations where it is replacing something later than an original (or historically significant) storefront material.

Following is a motion for the HPC to consider.

Requested Motion:

Whereas the proposed modifications 242 South Broadway meet the local adopted design guidelines and Secretary of Interior Standards with the proposed storefront window & door pattern and does not adversely affect the historic nature of the site or downtown historic district, The Heritage Preservation Commission approves the Certificate of Appropriateness for the storefront proposed in the application design dated February 24th 2016.

Molly Patterson-Lundgren

From: Chad Adams <cadams@ci.albertlea.mn.us>
Sent: Tuesday, April 05, 2016 10:24 AM
To: Molly Patterson-Lundgren; Jennifer Nelson
Subject: FW: Digital marquee

Molly, Jenny:

Please read the chain of emails below and let me know your thoughts on whether the Theater group can attend the next HPC meeting to provide an update on their marquee, along with their request for consideration to change the color of the marquee sign. I noted that maybe the Theater changing the colors of the marquee to illustrate an example to the HPC and as a pilot project might be something to consider.

Let me know your thoughts and date/time of the next meeting.

Thanks!



Chad Adams, ICMA-CM
City Manager
City of Albert Lea
221 E Clark Street, Albert Lea, MN 56007-2421
507-377-4330 www.ci.albertlea.mn.us



BLUE ZONES PROJECT[®]
by HEALTHWAYS

Albert Lea, a Proud
Demonstration Community

From: jason howland [<mailto:jhowland@hotmail.com>]
Sent: Tuesday, April 05, 2016 8:35 AM
To: Chad Adams
Subject: Re: Digital marquee

Hi Chad,

Looking online, it appears the HPC meets at 5:30 p.m. in the City Council chambers, correct? Is there a public forum, or do I need to get on their agenda?

Thanks,

Jason

From: jason howland <jhowland@hotmail.com>
Sent: Friday, April 1, 2016 3:27 PM
To: Chad Adams
Subject: Re: Digital marquee

That's a great idea. We could even set up the sign in color that day, and have the HPC members personally view it right after the meeting if they'd like. What time is the meeting and where? If it's during the day, I could try juggling my work schedule to attend, or I could ask another ACT board member to attend. Do I need to be added to an agenda? I can bring photo printouts (in color) of the historical marquee at the Paramount Theatre in Austin.

I'm not sure if the HPC was aware that the old marquee was in color. I'm not sure who originally presented the idea of the dynamic sign to them for approval?

Thanks!

Jason

From: Chad Adams <cadams@ci.albertlea.mn.us>

Sent: Friday, April 1, 2016 3:24 AM

To: jason howland

Subject: RE: Digital marquee

Hi Jason,

The HPC is scheduled to meet next on April 12th. Would you be interested in attending that meeting to provide an update on your experience over the last year and to request a modification to the digital marquee existing requirements? Also, was the HPC aware that the old marquee had some color to it (since the old photos did not illustrate that detail)?

I'm thinking you could possibly approach the HPC with a request for a test pilot period for a week or more to see how the marquee would look and to get feedback from the HPC and the public.

Best regards,



Chad Adams, ICMA-CM
City Manager
City of Albert Lea
221 E Clark Street, Albert Lea, MN 56007-2421
507-377-4330 www.ci.albertlea.mn.us



**Albert Lea, a Proud
Demonstration Community**

From: jason howland [<mailto:jhowland@hotmail.com>]

Sent: Thursday, March 31, 2016 9:03 AM

To: Chad Adams

Subject: Digital marquee

Hi Chad,

I spoke to you about this a few months ago, I'm hoping you can give me some guidance on next steps. The digital marquee on the north side of the Marion Ross Performing Arts Center has been in place for a little over a year now. When we initially set it up, it had some color to it (a red and gold border with black and white lettering) - more closely resembling an actual old fashioned marquee (see my attachment from the Paramount in Austin). At that time, I was contacted by Sack and was told to delete any color from the sign and make it only black and white, I believe this request was either from HPC or Jay at the Park and Rec. I was told that decision was based on some sample photos of prior marquees in Albert Lea that were presented to the HPC in getting approval for the sign (these photos were in black/white because of their age, but obviously the actual marquees were in bright colors).

Again, just looking for your help and guidance in what we need to do to revert back to a colorful marquee that truly represents a historical marquee. We would only want to add a red and gold border (no flashing lights), so that the sign is a much better historical representation and provides some color to the building and the downtown.

Thanks,

Jason

